Paul Appelbaum

Objective

To consistently increase corporate revenues, provide remarkable products and service, and be challenged every day.

Skills

Data Structures and Algorithms, MEAN, PHP, MySQL, jQuery, Bootstrap, HTML5/CSS3, Responsive Development, MVC, API Integration, Google Charts, XML, WordPress. Shopify, Drupal, Joomla, Laravel, CodeIgniter, SEO, Salesforce, VOIP Systems, Project Management.

Experience

Chief Technology Officer • BenSen Digital • 2019 – 2021
Web app to track and disperse advertising traffic. Oversee daily operations, identifying training needs, preparing reports, and assessing employee performance.

Technical Lead • Empire Tech • 2016 – 2019
Technical leader bringing focus on "big picture" business impacts of technology projects: real costs, practical benefits, risks and contingencies.

Software Engineer • HFS Inc • 2015-2016
Built vendors and pricing system, IT ticket system, human resources platform, e-training. Tech Service Center app to document all activities received by vendors resulting in reimbursements more than $90,000 within the first 6 months.

Software Engineer • Storage Systems • 2014-2015
Integrated and designed back-end system utilized in hundreds of self-storage locations. User unit tracking and selection, auto pin/gate activation, monthly billing and admin panel for pricing based on date and availability.

Web Application Developer • ASI • 2013-2014
Platform for yacht sales and online maritime training.

Web Application Developer • NetPass • 2010-2012
Custom web applications for finance management.

Web Application Developer • Spartanburg Regional Healthcare System • 2005-2009
Custom web applications for finance management.

Education

Harvard University • Graduate Studies, Software Engineering
University of Miami • Bachelors